

# THE TIMES

2014-15 Kingwood Park High School newsmagazine Ad Price Chart

All ads will be printed in **FULL COLOR**

	<b>1/8</b> 4 x 2.5 in.	<b>1/4</b> 4 x 5 in.	<b>1/2</b> 8 x 5 in.	<b>FULL PAGE</b> 8 x 10.3 in.
<b>1 issue</b>	Sorry, not available	<u>\$80</u> \$72	<u>\$160</u> \$144	<u>\$320</u> \$288
<b>2 issues</b>	<u>\$80</u> \$72	<u>\$160</u> \$144	<u>\$320</u> \$288	<u>\$640</u> \$576
<b>3 issues</b> 5-percent discount	<u>\$114</u> \$102.6	<u>\$228</u> \$205.20	<u>\$456</u> \$410.40	<u>\$912</u> \$820.80
<b>4 issues</b> 10-percent discount	<u>\$144</u> \$129.60	<u>\$288</u> \$259.20	<u>\$576</u> \$518.40	<u>\$1,152</u> \$1,036.80
<b>5 issues</b> 10-percent discount	<u>\$180</u> \$162	<u>\$360</u> \$324	<u>\$720</u> \$648	<u>\$1,440</u> \$1,296
<b>6 issues</b> 15-percent discount	<u>\$204</u> \$183.60	<u>\$408</u> \$367.20	<u>\$816</u> \$734.4	<u>\$1,632</u> \$1,468.80

## Ad Design

- If a business will be submitting its own ad design, please inform the staff member at the time of purchase. All designs should be emailed to adviser Megan Ortiz as a PDF or JPEG at [megan.ortiz@humble.k12.tx.us](mailto:megan.ortiz@humble.k12.tx.us).

## Understanding the price guide:

- The top columns show the sizes of yearbook ads available for purchase.
- The top price in each individual grid is the regular price of the ad. The bottom price in each column is the 10-percent discounted price for businesses who pay for their ads on sale day and do not require the staff to bill them.